



The Brunel Academy
170b Torquay Road
Paignton
TQ3 2AL

Telephone: 01803 665522
Email: admin@thebrunelacademy.org.uk

Thursday 6th July 2023

Dear Parents and Carers,

It has certainly been a busy and progressive few weeks since we last wrote to you regarding the rebroking and rebranding of our school.

We feel it is important to include our valued parents, students, staff and governors, in the decisions that we collaboratively make as we begin our preparations for the future of our school. Thank you for voting for our new school name via our anonymous survey; it is with great pleasure that we can now confirm the results.

The voting was very interesting; we received very mixed responses. However, the votes from our students were clear that they preferred to retain 'Brunel' in the title of our school.

We can therefore now reveal that from September 1st 2023, when we transition to the Special Partnership Trust, we will be known as Brunel School.

We now have a very exciting few months ahead of us as we dive deeper into the rebranding of Brunel School.

We are committed to creating a welcoming school environment and believe that first impressions are really important. That's why our logo is being completely redesigned along with our website, in keeping with our new trust, and plans to change the signage on site are well underway.

We are also exploring various options for new school uniforms. Our students have provided valuable feedback that polo shirts are often uncomfortable and unsuitable for our provision, which is why we are strongly considering t-shirts rather than polo shirts. We will be able to confirm this with you over the summer.

Furthermore, we are truly passionate and focused on the development of our school's resources and furniture. We want Brunel School to be a place where not only our students feel happy, supported and cared for, but also our staff, parents and visitors. We want Brunel School to surpass expectations and meet growing needs so that we can continue to be a place where our students want to come and learn, with a stronger curriculum. We hope that you have already started to notice the positive changes that have been made to make that happen, and we're confident that you will be thrilled by the exciting developments to come. We look forward to you being a part of this journey.

With the summer holidays just around the corner, we wanted to take this opportunity to remind you that all our students will break up on Friday 21st July 2023, and will return to school on Thursday 7th September 2023.

Yours Sincerely,

Your Senior Leadership Team:

Vikki Alden - Headteacher

Emily Johnston - DSL, Behaviour & Engagement Lead - Assistant Headteacher

Caroline Kolek - SENDCo - Assistant Headteacher

Ben Clark - Administration Manager & Exams Officer

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